

PUBLIC RECYCLING
BRING YOUR RECYCLABLES HERE

DROP-OFF ZONE

MIXED PAPER MIXED PLASTIC MIXED GLASS MIXED CANS

RECYCLING SAVES Recycling, reduces waste to landfill, reduces CO2 emissions, energy consumption, raw material use, reduces water consumption, air and water pollution and create a cleaner, greener South Africa.

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DONTWASTE



recycle. save. comply. educate.



Public Recycling Promotion



Our Goal – Ongoing, continuous improvement!

Don't Waste can implement and manage a variety of Public Recycling themes and promotions.

Whether you simply want to provide an opportunity and facility for shoppers using your centre to separate their waste generated through their buying / consuming at the centre, or provide a recycling drop off point at your centre for the general public at large, we can help.





Public Recycling Promotion

Educate the public,
every bit counts.

**These are normally an extension of
your Green Promotion Strategy and can
achieve a number of things:**

- It indicates your willingness to offer infrastructure & resources that will facilitate action & environmental impact through the general public.
- This promotes your Brand in terms of Environmental Commitment.
- Impresses / Attracts environmentally aware market.
- Redirects the public to your centre for purposes of dropping off of recyclables that may not have been previous users of your centre.
- Generally can be self sustaining with the income from recoverable recyclable material covering the cost of operation, and in some cases creating a small revenue stream.



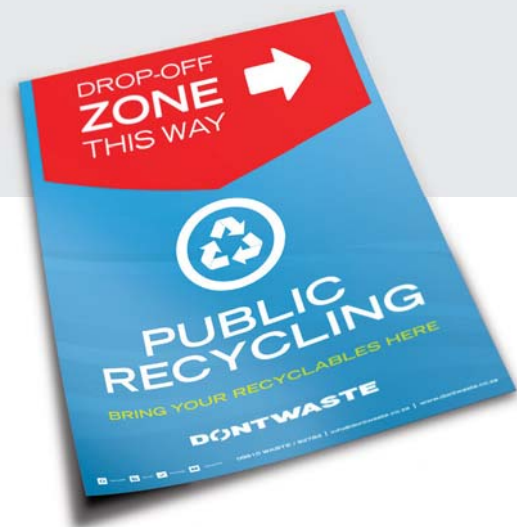


Public Recycling Promotion

Setting up a Public Recycling and Drop-Off Facility.



Billboards and Posters



Billboards and Posters at the centre that promote the Recycling Drop-Off Facility need to be set up.

Directional signage to ensure that the Drop-Off Facility can be easily located should also be installed. Don't Waste can help with the design ideas and artwork as required.





Public Recycling Promotion

2

Bin Types



Pole Bins

The appropriate Bin Types for the Drop-Off Facility must be chosen and installed.

Many options are available and Don't Waste can provide you with quotations and advice on numbers, sizes, colours, labels and types. Personalized Branding can be provided for everything, if required.



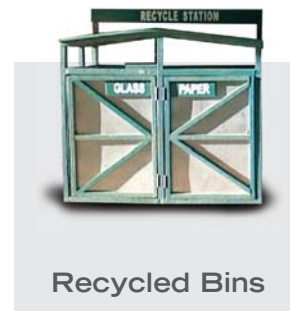
Plastic Bins



Steel Bins



Wheelie Bins



Recycled Bins

Built-in options are easy to design and erect. Our Poster and graphics design division can handle any size job! Themes can be requested by client as per below...





Public Recycling Promotion



Drop-Off Rules



Set the rules for the Drop-Off and display them at the Facility.

These should be clear about what can and cannot be dropped off. Don't Waste will set-up and advise on the content – artwork and design if required.



Recycling Grades

Decide on the grades to be accepted, generally these would be Paper, Glass, Plastic and Cans.



PAPER WASTE



PLASTIC WASTE



METAL WASTE



GLASS WASTE



NON-RECYCLABLE WASTE





Public Recycling Promotion



Servicing the Waste material

Don't Waste will empty and service the containers daily, further separating the contents into the many sub-grades of recyclable sorts that are required by the recyclers.

This will take place in the main waste area, integrating with the normal service so that everything is recorded, tracked and managed as is required by Law. Unsuitable material will also be separated in the sorting process and discarded with general waste for safe disposal. Income and cost can be separately tracked as required by the client. Our Consultants will review the feasibility of using existing labour to service the initiative.



Promoting the facility on the Web



It's important to advertise and promote the recycling centre.

There are many on-line resources that list, and promote Recycling Drop-Off Facilities and their location. Don't Waste will list the location on the many web sites that provide this service.





recycle. save. comply. educate.

| WHY CHOOSE US? | | | |
|--|---|---|---|
| Site management independent of service provider | ✓ | Supplier Management System | ✓ |
| Waste Minimisation focused | ✓ | National Rate Negotiation benefit | ✓ |
| Waste company independent | ✓ | Site Photo Point System | ✓ |
| Recycler independent | ✓ | Source Separation | ✓ |
| ISO 9001 | ✓ | On-going Training of our Staff | ✓ |
| ISO 14001 | ✓ | SETA Accredited in-house training school (Green Learning Institute) | ✓ |
| OHSAS 18001 | ✓ | Real time reporting (SAWIS Compliant reporting of Waste Categories and Types) | ✓ |
| Group Reporting multi-site | ✓ | Mobile Applications | ✓ |
| Multi collection point reporting per site | ✓ | CO2 Measurements | ✓ |
| Electronic Load tracking independent of service provider | ✓ | BBBEE (125% procurement claim back) | ✓ |
| Ensures Legislative Compliance (Waste Act, CPA) | ✓ | TAX Clearance Compliant | ✓ |
| Built in Sustainability Reporting | ✓ | Services available in other SADC countries | ✓ |
| Mitigation of Risk | ✓ | World Class Customer Reporting Portal | ✓ |
| Public Recycling Drop Off Stations | ✓ | Highly effective Awareness and Education Poster Series | ✓ |
| Green Marketing | ✓ | Multiple Management and Reporting options and notifications | ✓ |

DONTWASTE is SA's most advanced and established on-site waste management & minimisation company.

We provide services for thousands of Blue Chip sites nationwide. This is how we do it:

- Provide source separation posters, equipment & systems.
- Transform your waste area into a fully compliant waste processing, separation and sorting facility
- Provide trained staff, systems and all necessary equipment
- Separate your waste streams - recoverable, hazardous and general, up to 30 grades of recyclable materials
- Supply both waste and recycling services - all results are tracked, recorded, measured and reported to you via your unique web portal.

If you are committed about complying, managing and reducing your waste impacts, achieving impressive 'Green' outputs for your enterprise - all in a cost effective manner - then **DONTWASTE** is the solution for you!



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